



SNORC ANNUAL REPORT 2020



S N O R C

www.snorc.org.au

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01

PRESIDENT'S REPORT

Reflecting on 2019/2020

We have had an incredible twelve months with events, numerous Club social rides, maintenance days. Starting with the Matt Jones Ride Day in March 2019, and our largest event to date the Mega Shred 2020. This kicked off the year and saw an enthusiastic 85 riders attend. We were able to put this event on with the following industry partners and I would like to thank them for their participation, in no particular order:

- DHarco Clothing
- Sydney Electric Bikes
- Synergy Trails
- The Edge Cycles
- Bicycles Online
- Hornsby Shire Council

There has been considerable work behind the scenes engaging with local and state levels of government for the continued advocacy of our trail network in the Hornsby Shire, keeping true to the origins of the Club.

I would like to thank everybody for their support thus far and I am honoured to be the Club President.

Plans for 2021 and beyond

Here's a short list of activities and goals we have planned for 2021 and beyond:

- Club Events, ideas include an OMV Festival, Expo, Swap Meet, and a Race
- Continued advocacy for the trail network and members
- Legalising H2O
- Connecting OMV to H2O "the link"
- Trail upgrades to: OMV trails and jump park; and MontView dirt jumps
- Finding sustainable land for an asphalt pump track (MontView could be a good candidate for this site)
- OMV trail user donations initiative, through QR codes at Trail Heads and Jump Park
- Continue working with local Council/s, local and industry businesses, holding volunteer maintenance days, social group rides, and applying for grants
- High profile engagement of target audience on social media and in-person advocacy

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02

ABOUT SNORC & OMV

SNORC MTB Club was formed circa 2008 by a group of local Mountain Bikers who took the challenge and became a voice for the local riding community of the Hornsby Shire Region. Born out of the leafy suburbs of the North Shore, SNORC began its life as an advocacy group to lead the way and help guide the discussion between the local riding community and local councils to assist the growth of Mountain Biking within the region.

MISSION: To continue to advocate for Mountain Bike Riding and Riders here in the Hornsby Shire Region; whilst protecting and preserving the beautiful bush environment that surrounds us. Our aim is to bring up the riders of our community with: skills development; inclusive social engagement and promotion of healthy lifestyle.

This advocacy for riding and a healthy lifestyle, led to the production of three, unique, legal destinations, for all ages and skill levels to ride; Old Man's Valley Bike Park (OMV), Montview Dirt Jumps (both Hornsby Shire Council) & Jubes Bike Park (Ku-ring gai Council).

SNORC continues to carry the torch for local trail advocacy, whilst also establishing itself as the great Mountain Bike Club based out of the Old Man's Valley Bike Park, located in the Hornsby Shire of Sydney.

OMV was built by Synergy Trails and is the Home of SNORC MTB Club. Also known as: Old Man's Valley Bike Park, and Hornsby Mountain Bike Trail; the bike park has six kilometres of trail with features comprising of Downhill (DH) / Enduro, Flow, Cross Country (XC) and Dirt Jumps.

Rider capability is catered to from the less experienced but competent riders with some off-road experience, through to advanced. OMV was designed for the progression of riders' skill development, practice and fitness.

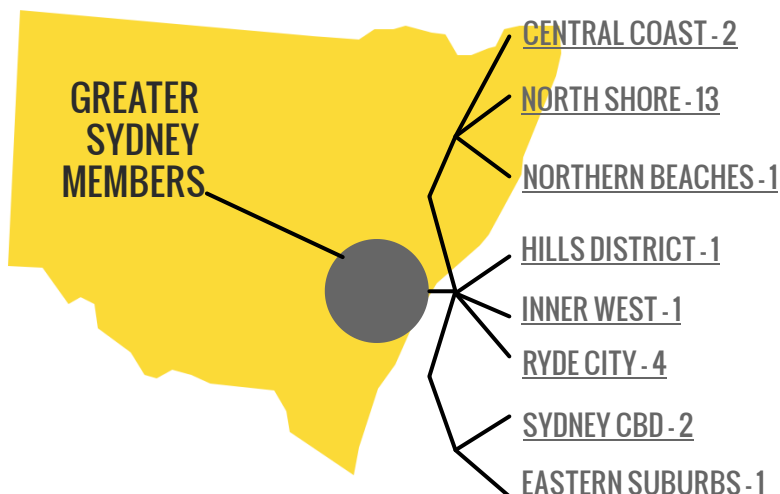
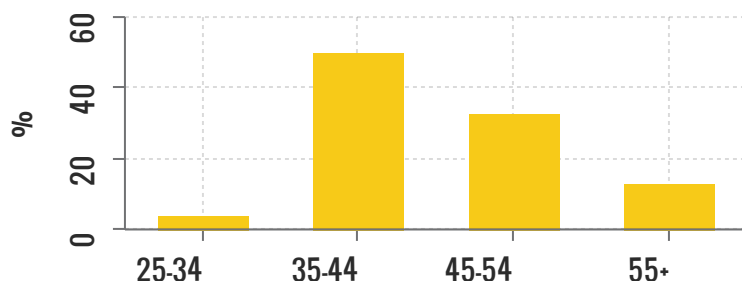


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CLUB SNAPSHOT & COMMITTEE

 25 CLUB MEMBERS

SNORC Member Age



PRESIDENT

DANIEL SMITH

VICE PRESIDENT

CAMPBELL KING

SECRETARY

SASHA TURNER
SMITH

TREASURER

MARTIN WISATA

ADMINISTRATOR

JAKE SOUTHALL

MEMBERSHIP DURATION

ONE YEAR MEMBERSHIP - 23

2 - THREE MONTH MEMBERSHIP

MEMBERSHIP CATEGORY

ADULT RECREATION - 11

11 - RACE ADULT

RACE ADULT + VOLUNTEERING - 3



486 FOLLOWERS

TREASURER'S REPORT ////// & FINANCIALS

STATEMENT OF PROFIT OR LOSS

FOR THE PERIOD ENDED 30 JUNE 2020

	Note	\$
Membership fees		409
Commercial activities	1	974
Interest received		4
Total income		1,387
Operating costs	2	(810)
Hire and service providers	3	(3,049)
Equipment		(2,399)
Total expenses		(6,258)
Profit before income tax		(4,871)
Income tax expense		-
Profit for the year		(4,871)

TREASURER'S REPORT ////// & FINANCIALS

STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2020

ASSETS

CURRENT ASSETS

Cash and cash equivalents

Note \$

4 3,479

Inventories

5 1,250

Total currents assets

4,729

NON-CURRENT ASSETS

Property, plants and equipment

6 2,399

Total non-current assets

7,128

Total assets

7,128

LIABILITIES

CURRENT LIABILITIES

Membership and insurance

7 185

Total current liabilities

185

Non-current liabilities

Total liabilities

185

Net assets

6,943

EQUITY

Retained earnings

6,943

Total equity

6,943

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TREASURER'S REPORT ////// & FINANCIALS

NOTES TO FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 30 JUNE 2020

1. **Commercial activities** merchandise mudguards and caps
2. **Operating costs** MTBA affiliation renewal; SNORC domains; ASIC fee
3. **Hire and service providers** printing and merchandise; branding and marketing
4. **Cash and cash equivalents** cash in operating account at close of period
5. **Inventories** merchandise in stock to be sold
6. **Property, plant equipment** bike rack (cost value)
7. **Memberships and insurances** MTBA affiliation

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PAST EVENTS



Matt Jones Ride Day

17th March 2019 @ Old Mans Valley Bike Park

OMV MegaShred 2020

25th January 2020, 85 Riders Attended



Present Activities

- Revival of Club
- OMV Merchandise: Mudguards and Caps
- Social Group Rides
- Volunteer Maintenance Days
- Lobbying and advocating with Local Council and Government officers
- Lobbying and advocating with Clubs of surrounding areas to advance MTB
- High profile engagement of target audience on social media and in-person advocacy with general public

OMV MERCHANDISE



Attendance and Representation

- Planning Panel Meeting - DA for OMV Parklands
- Community Group Meeting with Hornsby Shire Council - North Epping

Grant Applications

- Dollars for Dirt - total amount received \$161 October 2020
- NSW Local Sports Grant - applied for \$5,000 towards Club jerseys, awaiting decision

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CURRENT INITIATIVES

FORTNIGHTLY GROUP RIDES



GRANTS



COMMUNITY TRAIL MAINTENANCE DAYS

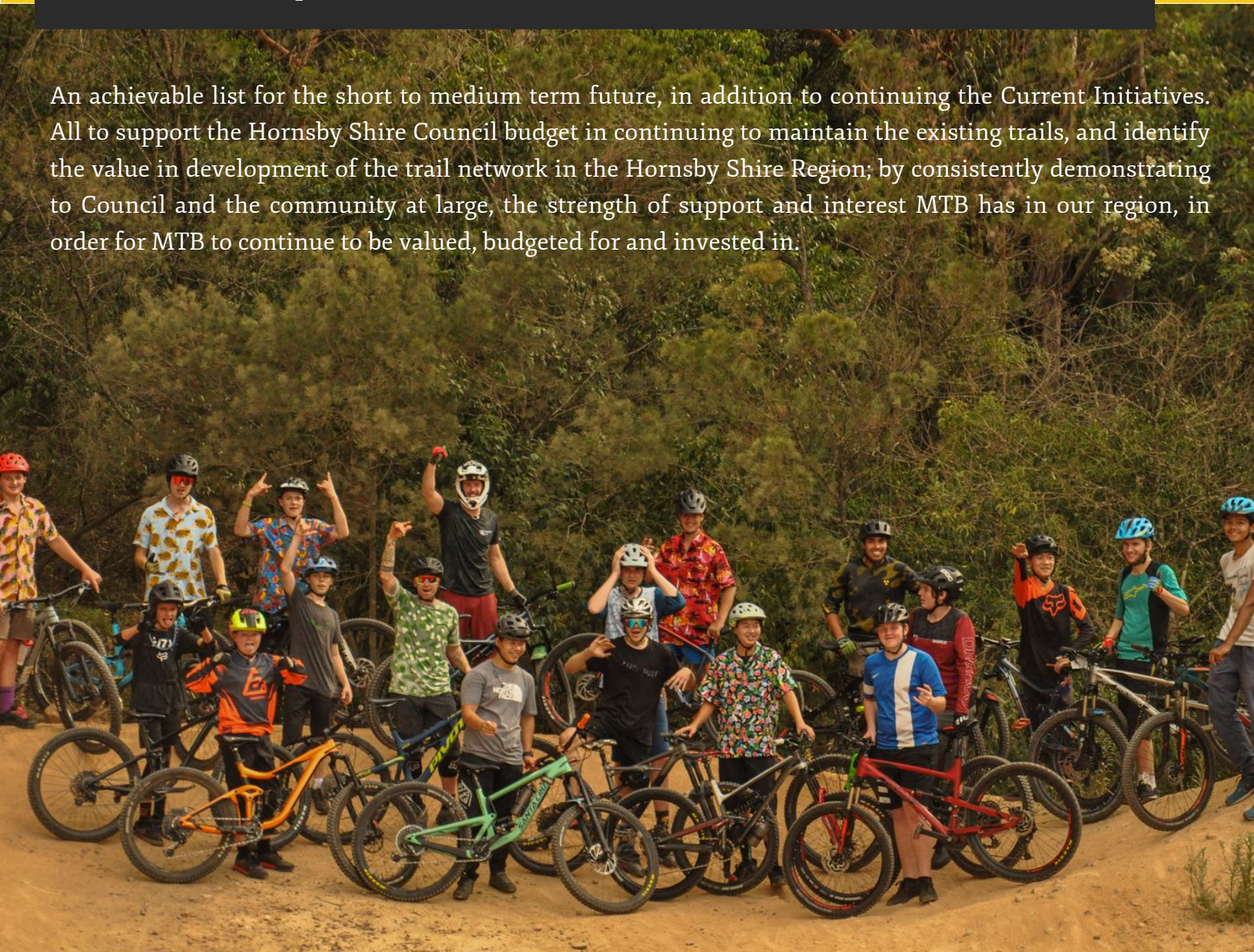


Office
of Sport
Sport & Recreation

SNORC aims to start introducing these initiatives in future

- Sponsorship - Partners and other opportunities
- Donations
- Events - increasing in frequency and variety
- Rider coaching and development programs
- Club Merchandise - SNORC branded jerseys for members
- Increase direct engagement with current members and reach out via email, as well as social media
- Increase membership size from 23 to 100

An achievable list for the short to medium term future, in addition to continuing the Current Initiatives. All to support the Hornsby Shire Council budget in continuing to maintain the existing trails, and identify the value in development of the trail network in the Hornsby Shire Region; by consistently demonstrating to Council and the community at large, the strength of support and interest MTB has in our region, in order for MTB to continue to be valued, budgeted for and invested in.





2020 ANNUAL REPORT

Sydney North Off Road Club Incorporated

INC2000588